

Spring sweeps in with softer, lighter palette



Smashbox's In Bloom powder-to-cream eye shadow collection, Creamy Cheek Duo, Soft Focus powder eyeliners, Jet Set waterproof eyeliners and Limitless Long Wear lip glosses. O-GLOW cheek color and O-GLOSS with berry complex by Smashbox. Santo Salon & Spa, Pepper Pike, 216.831.9374.



Guerlain's Rue De Rivoli Precious Eyeshadows Collection, Jewel Lipstick Compact in Fuchsia DeLice and Kiss Kiss Gloss in Rosy Plum. Giorgio Armani's Eyes To Kill mascara and YSL's Golden Touch Highlighter for the face. Chanel's nail colour in Black Pearl, Pêche Nacrée and Pearl Drop. Saks Fifth Avenue, Beachwood Place, 216.292.5500.



Visionaire Eye Shadow Duo in Lagoon, Velvet Crème Lipsticks and Veil Mineral Primer by Hourglass. Kevyn Aucoin's mascara and eye pencil, Girlactik's cream blush and VOX'S mineral eye shadow. The Powder Room Makeup Oasis & Boutique, Eton Chagrin Boulevard, 216.831.7666.

By DONNA MORROW-ALUSHEFF

Jenny B. Fine, editor of "Women's Wear Daily Beauty Biz," states, "In Paris, in Milan, in London, and in New York, makeup artists and hairstylists put forward a compelling new vision," — one that I can actually say I am excited about. She writes, "it is based on a more relaxed sensibility, it embraces an ease and vivacity that feels particularly fresh now."

A gentle use of color across the eyes, cheeks and lips dominated the shows. Colors ranged from brights to soft, powdery pastels. There was a definite '70s theme to it all, with models sporting big, blonde hair.

Area makeup artists all agree that the most important trend will be a softer eye with a pink lip. Paula Smith, Cosmetic Selling Manager at Saks Fifth Ave. says, "the color trends for spring revolve around a soft, sultry eye and a bold, sensuous lip. Guerlain's Rue De Rivoli's eye shadow collection blends soft hues of taupe, ivory and lilac with a pop of fuchsia. The lip is a staple pink, Guerlain Rouge in Fuchsia Delice paired with Kiss Kiss gloss in Rosy Plum."

Missie Dobos and Saraya Castillo, Skin Care Specialists at Santo Salon & Spa, see a "lightening up with color" as well. Both specialists talk about "a softer, brighter eye and a pale lip." Hence, Smashbox's "In Bloom" color collection features shades of pink and beige for the eyes, lips and cheeks. The beauty behind this collection is in its application. The product goes on as a powder, but wears as a cream.

Kelly Miron, owner of The Powder Room Makeup Oasis & Boutique at Eton Chagrin Boulevard, sees the use of color as the most significant trend in makeup. Gone is the heavily lined, smoky eye and in its place is a sweep of color across the eyes, lips and cheeks. Hourglass, a recent addition to her boutique, features a rich collection of colors for the eyes and lips as well as cheeks. The Visionaire Duo in Lagoon is an easy way to introduce and play with color. Blue eye shadow you say? Yes, and it is the most beautiful collection of blues, one that I myself am excited to "play" with this spring. Create a fabulous, creamy lip with Hourglass' collection of pink lipsticks in Velvet, Ballet and Muse.

The news in nail color trends is light and bright — think shades of blue, pink, light lime green and tangerine. These are replacing the darker hues that have been so popular. Equally important is the use of glitter and metallic in nail color. Chanel's Black Pearl, Pearl Drop and Pêche Nacrée are my favorites. Gray-based nudes and beiges are also important colors for spring. They are the perfect choice for those who shy away from color.

Photographs by John Bashian

Tools of the trade...

Complete your look with these special styling and beauty products.



Ghd's one-inch professional styler, Bio-Ionic Blue Wave Nano-Ionic brush, Smashbox's angled liner, shadow brushes and Photo Finish Foundation Primer. Santo Salon & Spa, Pepper Pike, 216.831.9374.



Magnifying makeup mirror, foundation sponges by MAC, Chanel's foundation brush, NARS' dome brush, Estée Lauder Total Makeup Remover, DIORSHOW'S brow styler, Bobbi Brown's Cream Concealer Kit and Mason Pearson hair brush. Saks Fifth Avenue, Beachwood Place, 216.292.5500.



Clarisonic's Pro Sonic Skin Cleansing System and Opal Sonic Infusion System, Kevyn Aucoin's eyelash curler, Model in a Bottle makeup setting spray and Hourglass' vegan brushes. The Powder Room Makeup Oasis & Boutique, Eton Chagrin Boulevard, 216.831.7666.