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Spring is in the Air!

Time to Spot the Trends We're Seeing on Runways and Red Carpets

It's Red Carpet Season!!!

Don't you love it? Angelina! Natalie! Charlize! How many of you tune in to the awards shows JUST to see the style? I'm raising my hand too. And what do all those glamorous faces have in common?



Great Skin!

"Baby Skin" is all the rage on the runways this Spring and as we emphasize at The Powder Room, the first step to flawless makeup is **flawless skin**. With this in mind, I encourage you to treat yourself to our **February Facial**:

Hydrating Lactic Resurface Facial plus Vitamin C

Book your appointment for this month and enjoy this 60 minute facial for 20% off! First, we'll cleanse your skin with the C Lipoic Cleanser, then toner, and derma prime prep with a scalp massage. A refreshing Lactic Resurfacer treatment is followed by a hand and arm massage. Vitamin C and B, C Lipoic eye cream and finish with a relaxing facial massage!

Benefits:

Removes dead skin cells and buildup from environmental assaults, which allows for more effective absorption of products. Promotes fast cell rejuvenation and diminishes fine lines, wrinkles, acne, and hyper pigmentation. Great for all skin types!

We can recommend take-home products to prolong these benefits including:

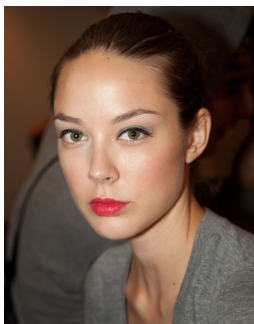
Cellex-C Kit - This starter kit contains oil-free High-Potency Serum and Hydra 5 B-Complex

C-Lipoic Cleanser - This antioxidant-rich foaming cleanser removes dirt, oil, and impurities while preventing free-radical damage and collagen deterioration

C-Lipoic Eye Cream - This antioxidant-rich eye treatment formulated with peptide components reduces dark circles and puffiness

Call to reserve your appointment today!

Our Own Gina Brooke, Artistic Director of Hourglass Cosmetics, Showcases Hourglass Products on the Runway



Hourglass Artistic Director Gina Brooke showcases glowing skin, twinkling eyes, and rosy lips. The magic potion used to impart youthful dewy skin is the newly launched Immaculate Liquid Powder Foundation, available exclusively at The Powder Room. Read more: Spring 2012 Fashion Week Beauty Trends - Best Hair and Makeup at New York Fashion Week - Harper's BAZAAR

Talk to us on Facebook and Twitter and help us spread the word about The Powder Room!

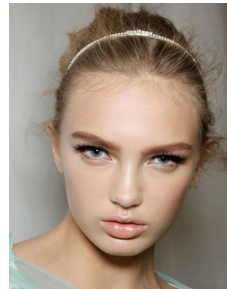
And as always don't forget to pamper your pretty self!

Love,

Kelly

Kelly's Picks for Spring Trends

Doll Lashes, Reds-Reds-Reds, and that Beautiful Baby Skin!



Doll Lashes: Throw out those messy strip lashes and relax while we customize individual lashes for your eyes. Pair with Hourglass Film Noir Lash Lacquer for that intense luscious look!



What we love about the reds for this season is that there are so many options! Face Atelier has your perfect blue/red lipstick for the season in Strawberry.

Not only is it hydrating and moisturizing but it's extremely well-pigmented to ensure long-lasting results.



Kevyn Aucoin's Spring 2012 Lip Palette has the perfect red for you! What we love about this lovely lip palette featuring pout-worthy hues is the versatility. You can try a bolder look or mix and match the colors to truly create your own signature color.



Immaculate Liquid Powder Foundation is an ultra-mattifying, anti-aging foundation that absorbs oil, camouflages imperfections, and ensures a long-lasting flawless finish -- without the need for touchups:

- Slows collagen degradation and reduces wrinkle depth by 15% after 20 days of use
- Reduces the appearance of wrinkles by 11% after 24 hours of application
- Water-resistant and ideal for oily, combination or blemish-prone complexions
- Oil-, paraben-, gluten-, and fragrance-free



The new Matte Powder from Girlactik has a super smooth texture and looks flawless when applied on the skin! To truly achieve that beautiful Baby Skin, try Finishing Poudre as your last step in setting your flawless face.

This is a universally flattering poudre that is weightless and so soft, you'll love the way it feels in application and throughout the day. It's ideal for setting tinted moisturizers and liquid foundation. The finishing poudre helps to prolong the wear of makeup, protect the skin and visually minimize pores for a fresh look. This powder will become a must in your bag!