

Kelly Miron's talents shine from Powder Room to Big Apple



Kelly Miron, owner of The Powder Room Makeup & Oasis Boutique at Eton Chagrin Boulevard, will be one of eight make-up artists in the country to be featured in "InStyle's Beauty Black Book."

By SALI McSHERRY

There's nothing ordinary about Kelly Miron.

She's the owner of the dreamy The Powder Room Makeup & Oasis Boutique at Eton Chagrin Boulevard, which is a reflection of her spirit and independence, her beauty and charm.

And next month, she will be one of eight makeup artists in the country to be featured in the magazine "InStyle's Beauty Black Book." The piece is about talented makeup artists who don't live in New York City or Los Angeles, she said. As she told "InStyle," her philosophy

about beauty is simple — "every woman is beautiful. It's not about a makeover — that implies there's something wrong and that makes my skin crawl," she said. It's about uncovering the beauty and it doesn't take a lot of makeup or a lot of effort. It's updating a look, offering little tips women can incorporate into their busy lives. An extra five minutes can make a world of difference in looking fresh and polished, she said.

As an independent, cutting-edge boutique owner, Ms. Miron offers seven exclusive cosmetic lines, including Kevyn Aucoin, as well as skin care, accessories and bath and body. She and her staff of creative makeup artists and estheticians have an average of 10-plus years experience, and have worked for magazine shoots, movies and television.

What sets The Powder Room apart from other shops? To begin with, it has come-in-and-stay-awhile furniture and the promise of champagne instead of rows of locked sterile glass cases that end up separating the client from the cosmetics.

Inside the boutique and studio decorated in powder-blue hues, velvet drapes and bamboo floors, the staff offers signature services such as private makeup lessons, brow sculpting, facials, bridal and bachelorette parties, and serves as a backdrop for magazine, television and magazine shoots.

Ms. Miron is a person who knows how to connect the dots and that's exactly how she got the chance to be a makeup artist for Kevyn Aucoin, through an acquaintance through a friend, for the up-and-coming fashion designer Nary Manivong during Fashion Week in New York City. She will have taken a bite of the Big Apple on her first trip to Fashion Week, held earlier this month.

She said, "It's such a feather in your cap — it's Fashion Week and it's New York."

The designer, Mr. Manivong, was written up in "Women's Wear Daily" as a young fashion designer to watch and was nominated for a Fashion Group International Rising Star Women's Ready-to-Wear award. The designer is the subject of a new documentary, "Dressed."

Call the Powder Room at (216) 831-7666.

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Joseph Ribkoff's black belted cap-sleeve dress is worn with multi-strand pearl bracelets by Carrisma, BE-JE's earrings and MM's calf-skin black bag. All available at **BONNIE'S GOUBAUD**, Eton Chagrin Boulevard, 216.831.4250.

All fashion photographs by John Bashian

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