

## THE POWDER ROOM



# Your Best Face Forward

If you haven't updated your makeup in the last 10 years, *The Powder Room Makeup Oasis & Boutique* owner Kelly Miron says there's something you should know.

by **BethNewcomb**

**M**ost women, myself included, were never actually taught to put on makeup. Looking back at my college pictures makes me wish someone had.

Professional makeup artist Kelly Miron opened her *The Powder Room Makeup Oasis & Boutique* two years ago and has become the guiding hand for women who are eager to discover how to wear makeup—the right way. “We can help you tailor your makeup to your lifestyle,” she offers.

Kelly has been a makeup artist for 18 years and spent time in California working directly with professionals like Francois Nars and Laura Mercier. Her return to Cleveland a few years ago brought with it a level of talent not typically found in our area.

“My staff and I are all published makeup artists,” Kelly says, referencing her requirement that staff members must have had their work featured in magazines, on television, or in some other published or professional fashion in order to be employed at her Woodmere boutique.

In addition to private makeup lessons for clients interested in learning appropriate application methods, or those who simply want to update their style, The Powder Room also hosts gatherings for groups interested in getting glam together.

“We host bachelorette parties, showers, birthdays, and other special happenings during our Girls' Night In

events,” Kelly provides. The evening includes half-hour massages, makeup lessons, adult beverages, and gourmet goodies for all.

In addition to professional instruction, The Powder Room also exclusively sells premium cosmetic brands, like Kevyn Aucoin, Face Atelier and Girlactiq Beauty.

“Better cosmetics have a higher pigment. You shouldn't have to pile your makeup on. Our cosmetics are those typically found in upscale department stores, like Fred Segal,” she reveals. In fact, the cosmetic brands carried at The Powder Room aren't available anywhere else in Northeast Ohio.

Kelly's boutique also features the same cosmesutical-grade skin care lines offered by leading plastic surgeons and dermatologists.

“We're a resource for your skin,” Kelly says. “All of our products are backed by professionals who know how to use them and can help you learn, too.”

**A Mimi Reader Exclusive!**  
Simply mention this story to receive 20% off a private makeup lesson. Products purchased following your instruction also discounted by 20%. But hurry, this offer expires on December 24, 2009.

*The Powder Room is located in Eaton, at 28699 Chagrin Blvd., in Woodmere. The phone number is 216-831-7666. Visit the website at [www.ThePowderRoomBoutique.com](http://www.ThePowderRoomBoutique.com). Hours are Monday-Saturday 10 a.m.-6 p.m. and Thursday 10 a.m.-8 p.m.*



MAKEUP OASIS & BOUTIQUE